Privacy Policy

FINANCIAL STORYTELLING | VISIONS.ONE CONSULTING PTE LTD

This Privacy Policy explains how Visions.One Consulting Pte Ltd ("we", "us" or "our"), operating the Financial Storytelling website at www.financialstorytelling.com, collects, uses, discloses and protects personal data when you visit the website, request resources, subscribe to updates or contact us.

1. Who we are

Website and business operator: Visions.One Consulting Pte Ltd, Singapore.

Data Protection Officer (DPO): James Leong, Chief Executive Officer.

Privacy enquiries and requests: support@visions1.com.sg. Please state “Privacy Request” in the subject line.

2. Personal data we collect

Information you provide: your name, email address, telephone number, company or role (where requested), and any details you include in enquiries, workshop registrations, subscriptions or messages.

Subscription information: your email address and records needed to manage guide access, newsletter delivery, subscription preferences and unsubscribe requests.

Website information: depending on the technologies enabled, technical and usage data such as IP address, device or browser characteristics, pages visited, approximate location inferred from technical data, and cookie or similar identifiers.

Please do not submit sensitive personal data through ordinary website forms unless we specifically request it for a legitimate purpose.

3. Why we use personal data

To respond to enquiries, arrange speaking engagements and workshops, and provide requested information and services.

To administer your subscription and provide access to the Free Guides Library and other resources.

To send Financial Storytelling emails, including new guides, articles, practical finance tips, workshop announcements and related promotions, where permitted by applicable law and consistent with the subscription notice you received.

To understand how the website is used, maintain its security, troubleshoot problems and improve its content and performance.

To comply with legal obligations, protect legitimate interests and address complaints or data-protection requests.

4. Subscriptions and marketing choices

The Free Guides Library signup states that subscribing gives you access to guides and that you will receive further Financial Storytelling emails. We use your details for these disclosed purposes, subject to applicable consent and marketing requirements.

You can stop marketing emails at any time using the unsubscribe link in our messages or by contacting our DPO. We may retain limited suppression information so that we honour your choice.

Where a separate consent, opt-in mechanism or other safeguards are legally required, we will use them. Unsubscribing from marketing does not prevent us from responding to an enquiry or sending necessary service communications.

5. Website, email and analytics service providers

Our website is operated using Wix, which may process contact, form, hosting and technical information on our behalf or in connection with the service.

We currently use Mailchimp for email-marketing activities. Subscriber information may be transferred from Wix Contacts to Mailchimp manually or through an authorised integration. We may change email-service providers and will update this Policy when a material change affects how your data is handled.

We use website analytics services, including Wix Analytics and, where enabled, Google Analytics, to understand website use and improve our services. The use of optional analytics technologies is subject to applicable cookie and consent requirements.

We may disclose relevant information to professional advisers and other service providers only where reasonably necessary for the purposes described, subject to appropriate safeguards, or where required by law. We do not sell mailing-list information to advertisers.

6. Cookies and similar technologies

The website may use essential cookies and comparable technologies needed for security, site functions, form delivery and visitor preferences. Optional analytics technologies may collect information about website use if enabled.

You may control certain cookies through your browser and any cookie preference controls presented on the site. Where applicable law requires prior consent for non-essential cookies or similar technologies, we will obtain it before activating those technologies.

For information about cookies or analytics associated with your visit, you may contact our DPO using the details below.

7. Overseas processing and data sharing

Because Wix, Mailchimp and other technology providers may operate internationally, personal data may be processed or stored outside Singapore. Where applicable, we take reasonable steps to ensure overseas transfers are protected in accordance with Singapore PDPA requirements and any other relevant law.

Where EU/EEA or UK data-protection law applies, we will use an appropriate lawful basis and required international-transfer safeguards for the relevant processing activities.

8. Data retention and security

We retain personal data only as long as reasonably necessary for the purposes described, and for legitimate business, accounting, recordkeeping or legal requirements. Different categories of records may have different retention periods.

When the relevant purposes cease and retention is no longer required, we take reasonable steps to delete, anonymise or otherwise securely dispose of the information.

We apply reasonable administrative, technical and organisational safeguards to protect personal data against unauthorised access, disclosure, alteration or loss. No internet transmission or storage system can be guaranteed completely secure.

9. Your privacy choices and requests

You may contact our DPO to request access to, or correction of, personal data we hold about you, or to withdraw consent where applicable. We will explain any consequences of withdrawal and respond in accordance with applicable law.

If GDPR applies to the particular processing of your personal data, additional rights may include erasure, restriction, portability, objection, and the right to complain to an appropriate supervisory authority. Those rights are subject to legal conditions and exceptions.

To make a request, email support@visions1.com.sg with enough information for us to identify and process it securely. We may take reasonable steps to verify your identity before responding.

10. Children and external websites

Our website and professional learning resources are generally intended for adults and business audiences. We do not intentionally seek personal data from children through the general subscription forms.

The site may link to external websites and services. Their privacy practices are governed by their own notices; we encourage you to review them.

11. Changes to this policy

We may revise this Privacy Policy to reflect changes in legal obligations, website features or our data-handling practices. The current version and its effective date will be published on this page. Where required, we will give additional notice or seek consent.

12. Contact

For questions, requests or complaints about personal data, contact: James Leong, Data Protection Officer, Visions.One Consulting Pte Ltd; Email: support@visions1.com.sg.

Effective date: 22 November 2026